

Stakeholder Surveys 2009-10



**HENRICO COUNTY PUBLIC
SCHOOLS**

AUGUST 26, 2010

Purpose of the Surveys



- **Strategic Planning**
 - Provides baseline perceptual data prior to implementation.
 - Identifies strengths and areas for improvement.
 - Provides a basis for evaluating growth and improvement from the perspective of stakeholders.
- **School Improvement Planning**
 - Division results inform planning at various levels.

Stakeholder Survey Process



- ▶ HCPS surveyed middle and high school students, parents of all students, and staff.
- ▶ HCPS used surveys provided by the National Center for School Leadership (NCFSL) and added customized questions.
- ▶ Surveys were conducted during Spring 2010.
 - April 19th – May 7th with students and staff
 - April 15th- May 27th with parents
- ▶ Surveys were provided online and in paper format.
- ▶ Surveys were available in multiple languages.

Communication Efforts



- **Parents**
 - Backpack letters
 - Blackboard ConnectEd announcements
 - News media
 - HCPS website and television station
 - School events

- **Middle and high school students**
 - Announcements at school
 - Notices to parents

- **Staff**
 - eMails
 - School level meetings
 - newsletters

Response Rates



Students	86.6% (22,373)
Staff	86.9% (7,135)
Parents	37.1% (18,193) 4,487 – online 13,706 – paper and pencil

Dimensions and Items



Parent Survey - Dimension

I. SCHOOL CLIMATE

Overall Dimension - School Climate

Perspective	Actual	% of Responses Unfavorable -- Favorable	
National Data - All Responses	343,340	38	62
<i>Henrico County Public Schools - All Responses</i>	<i>183,754</i>	5	95

Parent Survey - Item

41 . I feel welcome at my child's school.

Perspective	Actual	% of Responses Unfavorable -- Favorable	
National Data - All Responses	29,341	6	94
<i>Henrico County Public Schools - All Responses</i>	<i>15,662</i>	5	95

Survey Dimensions



Students

School Climate
Positive Relationships
Voice and Choice
Feedback and Goal Setting
Engaged Learning
Flexible Teaching Styles
Custom Questions

Parents

Academics
Communication
Discipline and Respect
Homework
Monitoring Student Progress
Outreach and Engagement
Quality and Satisfaction
Responsiveness
School Climate
School Pride
Custom Questions

Staff

School Pride
Internal Communication
Parent Connections
Work Environment
Organization Dynamics
Accountability
Meeting Student Needs
Readiness for Change
Direction of the Organization
Leadership Dynamics
Custom Questions

Considerations for Future Planning



Strengths	Areas for Improvement
<ul style="list-style-type: none">•Stakeholders value of education.•Student level support provided by teachers/staff.•Home/school communication.•Opportunities for parent involvement.•High expectations and cultivation of student responsibility for learning.•Commitment to success.•Safe and welcoming environment, school pride.	<ul style="list-style-type: none">•Student interest and engagement in learning processes.•Response to personal learning needs/styles of all students.•Parent use of online resources for information (grades, attendance).•Access to staff collaboration/planning time.•Parent engagement.•Behavior education (bullying).

Future Surveys



- Repeat student, parent and staff stakeholder surveys during 2010-11.
- Consider survey needs related to specific strategic action plans identified for year one implementation.
- Coordinate survey efforts to ensure effective data collection strategies and minimize survey “burn-out.”
- Survey plan to be developed and presented in September 2010.